

SALES AGENT:

MEDIA Distribution  
Call for Proposals EACEA/03/2011  
Reinvestment Module 2

FILM:

### REINVESTMENT PROJECT FORM

#### Module 2 – Marketing costs for a non-national European film (to be filled in and signed by the Sales Agent)

I, the undersigned, hereby declare on my honour:

- that the applicant company is not in one of the exclusion cases listed in Section 6 of the guidelines of Call EACEA/03/2011;
- that it is a European company as defined in the guidelines applicable to this Call;
- that the applicant company is appointed for the international sales of the theatrical distribution rights of the film applied for, for the territories and duration specified in this Reinvestment Action Form and that a copy of the international sales contract/agreement is enclosed with this application;
- that the action for which European Union support is requested is a non-national European film as defined in the Call for proposals EACEA/03/2011 and that the film does not consist of advertising, pornographic or racist material nor advocates violence;
- that I am familiar with the Guidelines ``Support for Transnational Distribution of European Films – Support to the International Sales Agents of European Cinematographic Films`` of Call EACEA/03/2011 of the MEDIA Programme and that I accept and observe the conditions and procedures specified therein, particularly regarding matching funds;
- that the information contained in this Reinvestment Project Form and company form are true, verifiable and up-to-date;
- that I have been duly authorised by the applicant company to sign this application.

I am fully aware that my organization is not entitled to receive more than one grant from the European Union Budget for the action covered by this application and will therefore withdraw any application for any other grant from the European Union Budget should this application be successful, or will withdraw this application should any other application be successful.

I also agree to the publication of information about the grant award, should my application be successful.

Signature of the Legal Representative: .....

Date: .....

Name of the applicant: .....

Legal name of the company: .....

#### CHECK LIST

##### **Identification of the company:**

In case of modified circumstances since you sent the Agency your **2011** Company Form (change of ownership/shareholders/signatory, new financial year, change of the bank details...), a new company form must be filled in and sent with the corresponding documents.

***Any modification that is not notified to the Agency may cause the delay or the cancellation of the financing and contracting of the selected project(s).***

##### **Please enclose the following documents:**

- One copy of the international sales contract/agreement (with annexes and without alterations) signed with the producer. The copy of the contract must contain the following statement '*copy certified as true*' together with the signature of the representative of the company (the contract can be signed on 17<sup>th</sup> June 2011 at the earliest).
- Production cost and corresponding financial plan of the film in national currency, certified by the delegate producer and/or by the relevant national authority.

**I. Information regarding the film**

**Original Title:** .....

**Local Title:** .....

**Genre:**

Fiction                       Documentary                       Animation

**Length (in minutes):** ..... **Format:** .....

**Shooting language:** .....

**Year of copyright:** .....

**Cost of production:** local currency ..... in EUR .....

(Enclose a financing plan in national currency certified by the lead producer and/or the relevant national authority)

**Statement of confidentiality:** the above requested document is strictly for the internal use of the Media Programme and for qualification purposes only.

**Cast and crew list**

**Director:**

Name: ..... Nationality / Residence: .....

**Script Writer:**

Name: ..... Nationality / Residence: .....

**Main cast:**

Name: ..... Nationality / Residence: .....

Name: ..... Nationality / Residence: .....

Name: ..... Nationality / Residence: .....

**Composer:**

Name: ..... Nationality / Residence: .....

**Production design (artistic director):**

Name: ..... Nationality / Residence: .....

**Director of photography:**

Name: ..... Nationality / Residence: .....

**Editor:**

Name: ..... Nationality / Residence: .....

**Sound:**

Name: ..... Nationality / Residence: .....

**Shooting location:**

Country: .....

**Laboratory:**

Country: .....

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<b>Date of beginning of principal photography:</b> .....
<b>Date of completion of principal photography:</b> .....

<b>Producer (or Lead producer in case of international co-productions)</b>			
Name of the Company	Town	Country	% in the co-production
.....	.....	.....	.....
<b>Co-producers:</b>			
Name of the Company	Town	Country	% in the co-production
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....
			<b>TOTAL</b> .....

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**II. Information regarding the international sales of the film:**

<p><b>Contract / agreement type:</b> <input type="checkbox"/> Minimum guarantee/advance <input type="checkbox"/> Percentage remuneration</p> <p><b>Date of contract / agreement signature:</b> .....</p> <p><b>Amount of MG / advance in currency of the contract:</b> .....</p> <p><b>Rights included in the contract / agreement:</b></p> <p><b>Duration:</b> .....</p> <p><b>Rights included:</b> <input type="checkbox"/> Theatrical distribution</p> <p>Video: <input type="checkbox"/> rental <input type="checkbox"/> sell-through      Television: <input type="checkbox"/> pay TV <input type="checkbox"/> free TV</p> <p>Other rights (please specify):</p>
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**Territories included in the contract/agreement**

Country	Territory included in the Sales agents contract with the producer <i>(if yes, mark an «X »)</i>	Country	Territory included in the Sales agents contract with the producer <i>(if yes, mark an «X »)</i>
Austria (AT)		Netherlands (NL)	
Belgium (BE)		Norway (NO)	
Bulgaria (BG)		Poland (PL)	
Croatia (HR)		Portugal (PT)	
Cyprus (CY)		Romania (RO)	
Czech Republic (CZ)		Slovakia (SV)	
Denmark (DA)		Slovenia (SI)	
Estonia (EE)		Sweden (SU)	
Germany (DE)		Switzerland (CH)	
Spain(ES)		United Kingdom (UK)	
Finland (FI)		Other territories (please specify):	
France (FR)			
Greece (GR)			
Hungary (HU)			
Eire-Ireland (IE)			
Iceland (IS)			
Italy (IT)			
Latvia (LV)			
Liechtenstein (LI)			
Lithuania (LT)			
Luxembourg (LU)			
Malta (MT)			

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**Marketing and promotion strategy planned for the film:**

*(please detail the activities forecast for the marketing of the films: market and festival attendance, promotional material forecast...)*

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