

**REGIONAL FORUM**  
**on the STATE OF THE**  
**FILM INDUSTRY IN**  
**SOUTHEAST EUROPE**  
**16-18.08.2009 / AGENDA**



## ROUND TABLE 1 - IMPROVING THE REGULATORY FRAMEWORK FOR CO-PRODUCTION

**DATE:** 16. 8. 2009.

**TIME:** 11:00 - 13:30

**VENUE:** Hotel Europe, Conference Hall 1

**MODERATOR:** Mike Goodridge, US editor at Screen International

**HOSTS:** Mirsad Purivatra, Director of Sarajevo Film Festival & Jovan Marjanović, Head of Industry Sarajevo Film Festival

**KEYNOTE SPEAKER:** Roberto Olla, Executive Director Eurimages

**FILMS IN COMPETITION KEY STUDY:** *Slovenka* by Damjan Kozole

### ABSTRACT

By the time all Southeast European countries signed and ratified it, the European Convention on Cinematographic Co-Production is due for a review. How will this affect us and is there a need to go beyond it? What good might separate bilateral and multilateral treaties be? Can Eurimages remain the only source of top financing for co-productions?

### TOPICS

Circulation in co-producing countries – co-distribution;

Reciprocity in public financing;

Effect of the new developments in the market, technology and co-production practices;

Slate co-production deals.

## AGENDA

### 10:30 - Networking Coffee

### 11:00 - Opening of the Forum, introduction by Mirsad Purivatra, Jovan Marjanovic and Mike Goodridge

### 11:15 - Current issues in European co-production, a key note speech by Roberto Olla

Roberto Olla, has a law degree with a specialization in public law and a Ph.D in Community law with a thesis in European audiovisual and media law. An Italian national, he has been a researcher in media law at the European University Institute of Florence and worked for several years for the MEDIA Programme of the European Commission. Before joining the Council of Europe, Roberto had been legal adviser for three years in the European Commission in Brussels.

Roberto Olla joined the Eurimages Secretariat in January 2002. The Council of Europe has appointed Roberto Olla to the post of Executive Secretary of Eurimages as from 1st July 2008.

### 11:30 - Films in Competition - a key study on "Slovenian Girl" by Damjan Kozole, with Danijel Hočevar, producer & Amra Bakšić Čamo, co-producer

**SLOVENIAN GIRL** by Damjan Kozole

SI/DE/RS/HR/BA, 2009, 87'

**Co-produced by:** VERTIGO (Slovenia), NEUE MEDIOPOLIS FILM (Germany), RTV SLOVENIJA (Slovenia), BAŠ ČELIK (Serbia), 4 FILM (Croatia), SCCA/pro.ba (Bosnia and Herzegovina)

**International sales agent:** M-appeal (Germany)

**Total budget:** 1 538 102 EUR

### FINANCING

#### Development

Media 2007 (supranational) 30 000 EUR

CineLink / SFF award (supranational) 20 000 EUR

South East European Cinema network (supranational) 15 000 EUR

#### Production

SLOVENIA

Slovenian Film Fund (public support) 680 000 EUR

Film studio Viba film Ljubljana (public support) 308 795 EUR

GERMANY

Medienboard Berlin Brandenburg 150 000 EUR

SERBIA

Ministry of Culture of the Republic of Serbia / Film center of Serbia

50 000 EUR

CROATIA

Ministry of Culture of the Republic of Croatia 27 397 EUR

#### Distribution

Cinemanía Group (distribution MG - Slovenia and Croatia) 5 000 EUR

### 12:00 - Coffee break

### 12:15 - Round table discussion

#### SPEAKERS:

1. **Boris T. Matić**, Director of Zagreb Film Festival, Producer (Propeler Film), HR

2. **Darko Bašeski**, CEO Macedonian Film Fund, MK

3. **Ademir Kenović**, Producer (Refresh Production), BA

4. **Nikša Sviličić**, Head of Croatian Audio Visual Center, HR

5. **Srebren Dizdar**, President of Film Fund of Federation of Bosnia and Herzegovina, BA

6. **Miroljub Vučković**, Director ad interim of Serbian Film Center, RS

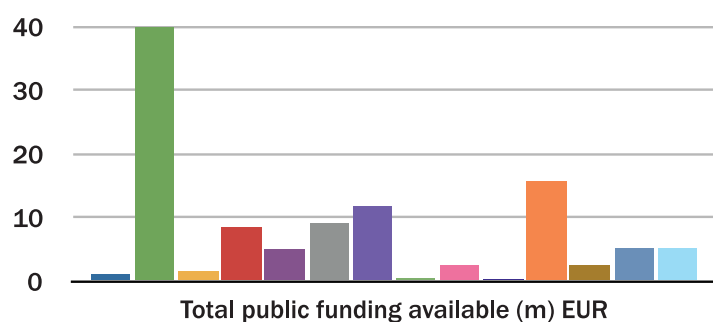
7. **Ersan Çongar**, Producer (Bir Film), TR

8. **Abdurrahman Cevik**, General Manager of Cinema and Copyright Department, Turkish Ministry of Culture and Tourism, TR

### 13:30 - Lunch at Atrium, Festival Center

**General data countries, public funding available**

2008-2009	Population (m)	GDP per capita EUR	Total public funding available (m) EUR	Average production budget EUR	Tax incentives
Albania	3.6	4.000	1	1 mil	-
Austria	8.2	27.500	40	2 mil	-
Bosnia and Herzegovina	4.6	4.500	1.5	1.2 mil	-
Bulgaria	7.6	7.800	8.5	900.000	-
Croatia	4.5	10.000	5	1.3 mil	-
Greece	11.2	22.700	9	600.000	-
Hungary	10	13.900	11.7	1.1 mil	x
UNMI Kosovo	2.1	1.600	0.4	500.000	-
Macedonia	2	6.300	2.5	1.2 mil	-
Montenegro	0.7	6.800	0.2	200.000 - 500.000	-
Romania	22.2	8.500	15.7	800.000.00	-
Serbia	7.4	7.600	2.5	500.000.00	-
Slovenia	2	20.700	5.2	1 mil	-
Turkey	76.8	8.450	5.2	600.000-900.000	-


**Number of feature films produced**

2008-2009 (est)	Total public funding available (m) EUR	Average production budget EUR	Total feature films produced	Total no. of co-productions	Total no. of majority co-productions	Total no. of minority co-productions
Albania	1.0	1.0 mil	5	5	4	1
Austria	40	2.0 mil	15	8	8	0
Bosnia and Herzegovina	1.5	1.2 mil	7	4	2	2
Bulgaria	8.5	900.000	9	7	3	4
Croatia	5.0	1.3 mil	10	4		1
Greece	9.0	600.000	31	4	2	2
Hungary	11.7	1.1 mil	30	5	2	3
UNMI Kosovo	0.4	500.000	0	0	0	0
Macedonia	2.5	1.2 mil	1	1	1	0
Montenegro	0.2	200.000 - 500.000	1	1	0	0
Romania	15.7	800.000.00	9	2	2	0
Serbia	2.5	500.000.00	31	21	13	8
Slovenia	5.2	1.0 mil	9	3	0	3
Turkey	5.2	600.000-900.000	70	10	-	-

## Legislation and cooperation

Country	National legislation	European Convention on Cinematographic Coproduction	Member Eurimages	Member MEDIA
Albania	Cinematography Act	✓	✓	-
Austria	Film Promotion Act , Film Television Agreement	✓	✓	✓
Bosnia and Herzegovina	Film Law (Republic of Srpska)	✓	✓	-
Bulgaria	Film Industry Act	✓	✓	✓
Croatia	Law on Audiovisual Activities	✓	✓	✓
Greece	Law 2121/1993, Law 2557/1997	✓	✓	✓
Hungary	Film Law	✓	✓	✓
UNMI Kosovo	Law on the Film Centre	-	-	-
Macedonia	Law on the Film Fund	✓	✓	-
Montenegro	-	-	-	-
Romania	Government Ordinance - 39/2005 on Cinematography	✓	✓	✓
Serbia	Law on Cinematography	✓	✓	-
Slovenia	Film Fund of the Republic of Slovenia Act	✓	✓	✓
Turkey	Law on Intellectual and Artistic Works	✓	✓	-

Sources: national film centers, OBS, MEDIA Salles, various sources

### ROUND TABLE 2

#### ENCOURAGING THE DISTRIBUTION AND CIRCULATION OF REGIONAL FILMS IN THE EVE OF THE DIGITAL AGE

**DATE:** 17. 8. 2009.

**TIME:** 11:00 - 13:30

**VENUE:** Hotel Europe

**MODERATOR:** Vladan Petković, Screen International

**HOST:** Jovan Marjanović, Head of Industry Sarajevo Film Festival

**KEYNOTE SPEAKER:** Howard Kiedaisch, CEO of the Arts Alliance Media

**KEY STUDY:** First of all, Felicia by Melissa de Raaf and Razvan Radulescu

#### ABSTRACT

Distributors from Southeast Europe are active on the international scene, buying independent titles at the big European markets on regular basis. Different international support mechanisms for encouraging distribution of European film are in place. However, wider releases are nonexistent, P&A investments negligible and naturally box-office results are appalling. What's not working and how to prepare for future developments now that a digital theatrical distribution network across Southeast Europe is in creation. It will redefine film exhibition and distribution in the region and its relation to production and development, possibly creating new prospects for distribution of specialized and alternative content.

#### TOPICS

Prices overview for territories in Southeast Europe (Former Yugoslavia, Hungary, Romania,

Bulgaria, Albania, Greece, Turkey);

Theatrical Rights, VOD rights (Internet and IPTV), TV rights (Free and Pay TV), Ancillary rights and what to do with them;

European Convention on Transfrontier Television

Eurimages, MEDIA and other sources of distribution support;

Role of the film festivals;

Piracy;

Relations redefined (Producer – Distributor – Exhibitor power structure, Contractual arrangements, Mergers);

Role of digital cinema integrators;

Audiences (Demographics, Leisure time, Substitutes);

Programming (Film procurement - Niche programming, Alternative content, Scheduling);

Marketing (Advertising, Launching strategies, Theatre marketing, Web 2.0 possibilities);

Technology and operational efficiency (D-cinema standard, JPG2000, Transport of content);

Investment environment (Economies of scale, Cultural prerogatives).

## AGENDA

### 10:30 - Networking Coffee

### 11:00 - Introduction by Mike Goodridge and Jovan Marjanović

### 11:15 - Digital Distribution Today, a key note speech by Howard Kiedaisch

Howard Kiedaisch Joined Arts Alliance Media in April 2005 from Universal Pictures International where he was CFO/SVP Business Operations based in London and was instrumental in driving the growth of that organization from \$300m to over \$1.5 billion in revenue. In addition to being involved with opening offices in Japan, Brazil, Mexico, Korea and Russia, Howard initiated and completed a 3 year business transformation project which reshaped the organization in terms of people, process and systems. Prior to Universal, Howard was SVP at PolyGram Video in New York helping to grow that business from revenue of \$40 million to \$300 million over a 5 year period. Earlier in his career, Howard worked at EMI Music Publishing and in the video and theatrical divisions of Orion Pictures. Howard has a B.S. in Applied Economics from Hofstra University and an M.B.A. in Finance from Baruch College.

### 11:30 - Films in Competition - a key study on "First of all, Felicia" by Melissa de Raaf and Razvan Radulescu, with Ada Solomon, producer and Ankica Jurić Tilić, co-producer

**FIRST OF ALL FELICIA** by Razvan Radulescu  
RO/FR/BE/HR, 2008, 120'

**Co-produced by:** HI Film (Romania), Unlimited (France), FraKas Film (Belgium), Kinorama (Croatia)

**No international sales agent attached**

**Total budget:** 870 000 EUR

#### FINANCING

##### Development

Balkan Film Fund (supranational) 10 000 EUR

SEE Network (supranational) 5 500 EUR

CineLink (supranational) 10 000 EUR

Pre MEDIA Fund of EU (Romania) 23 000 EUR

#### Production

ROMANIA

Ro Film Fund 300 000 EUR

CITYPLEX 10 000 EUR

FRANCE

ARTE France Cinema 100 000 EUR

CROATIA

Croatian Audiovisual Center 35 000 EUR

#### Distribution

ARTE France Cinema (France) 100 000 EUR

HBO Romania (cabel,VOD; Romania) 11 000 EUR

CLIR Media (free TV; Romania) 35 000 EUR

### 12:00 - Coffee break

### 12:15 - Round table discussion

#### SPEAKERS:

1. **Martin Milinković**, Theatrical director and distributor (Continental Film/Movieplex), HR

2. **Sreten Živojinović**, Distributer (Cinemanija), HR

3. **Nina Peče**, Exhibitor (Kinodvor), SI

4. **Igor Palčić**, Film commissioning editor (TV Slovenija), SI

5. **Sevda Sishimanova**, Bulgarian National Television, Board Member, BG

6. **Stefan Kitanov**, Head of Sofia International Film Fest and Art Film Production & Distribution Company, BG

7. **Tatjana Čurčinska Pepeljugovska**, Distributer, Manakifilm, MK

8. **Inci Demirkol**, Distributer (Magic Lantern Cinemas), President of Mass Media Research Foundation, TR

9. **Zoltán Nevelős**, Commissioning Editor (Duna Television), HU

10. **Amer Bećirbegović**, Distributer (ArtServis), BA

11. **Nermin Durmo**, General Director of Radio Television of Bosnia and Herzegovina, BA

12. **Ognjen Džinić**, Programming and marketing manager (Cinema City), BA

13. **Igor Stanković**, Distributer (MCF MegaCom Film), Director of Author Film Festival, RS

14. **Jugoslav Pantelić**, Executive director at Studio B, RS

15. **Zoran Cvetanović**, Distributer (ArtVista, Roda Cineplex), RS

### 13:30 - Lunch at Atrium, Festival Center

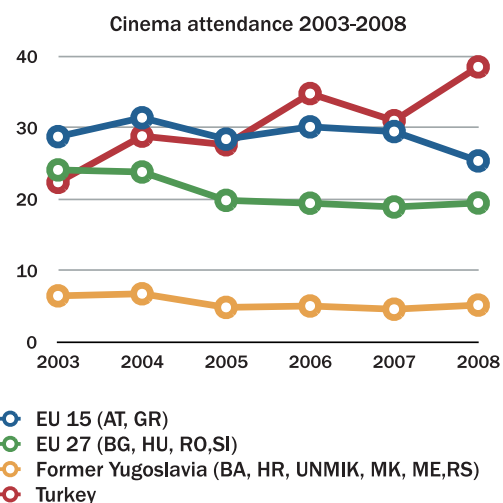
## FACTS AND FIGURES 2008-2009

### Overview distribution

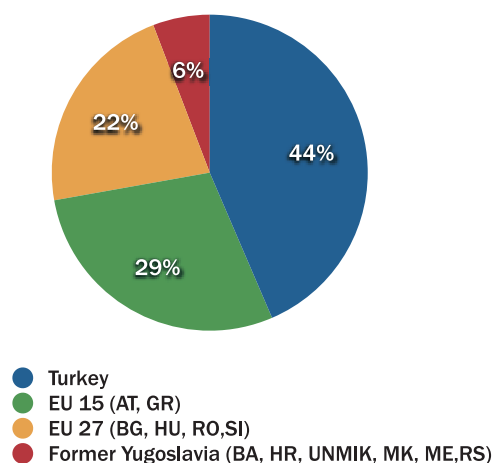
2008-2009	Number of screens	Number of films released	Market share national films	Market share European films	Market share US films	Average ticket price in EUR
Albania	5	-	-	-	-	3.0
Austria	577	427	6%	9%	78%	6.8
Bosnia and Herzegovina	50	-	-	-	-	2.5
Bulgaria	117	218	5.60%	20%	71%	2.5
Croatia	123	203	2.70%	16%	71%	3.2
Greece	384	405	19.60%	70%	10%	7.5
Hungary	416	291	9.30%	74%	-	3.7
UNMI Kosovo	2	-	-	-	80%	3.0
Macedonia	18	-	-	-	-	2.5
Montenegro	16	-	-	-	-	3.0
Romania	136	286	7.50%	18%	71%	3.3
Serbia	140	152	24.60%	30%	56.60%	2.4
Slovenia	110	192	4.30%	85%	15%	4.5
Turkey	1475	421	60%	8.10%	32%	4.0

## Cinema attendance 2003-2009

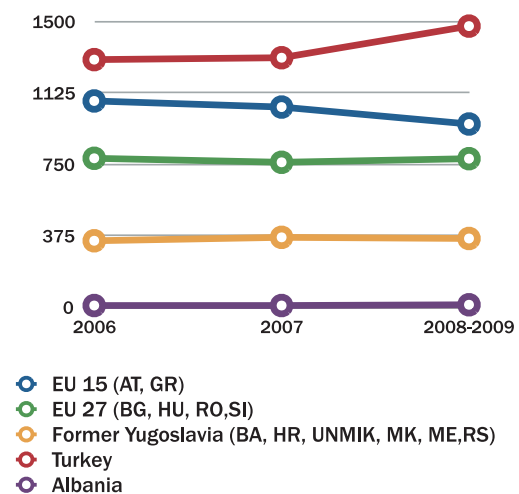
Country	2003	2004	2005	2006	2007	2008-2009
Austria	17.7	19.4	15.7	17.3	15.7	15.63
Bosnia and Herzegovina	0.64	0.56	0.38	0.45	0.48	0.23
Bulgaria	3.04	3.12	2.42	2.36	2.47	2.82
Croatia	2.34	2.97	2.17	2.66	2.48	3.5
Greece	11	12	12.7	12.8	13.8	9.7
Hungary	13.5	13.7	12.1	11.6	11.1	10.4
UNMI Kosovo	-	-	-	-	0.03	0.035
Macedonia	0.27	0.30	0.1	0.1	0.13	-
Montenegro	0.14	0.11	0.09	0.09	0.05	0.18
Romania	4.52	4.00	2.83	2.77	2.9	3.80
Serbia	3.05	2.79	2.09	1.72	1.4	1.5
Slovenia	2.97	3.00	2.44	2.68	2.40	2.42
Turkey	22.3	28.8	27.6	34.8	31	38.5



Share of cinema admission in Southeast Europe 2008



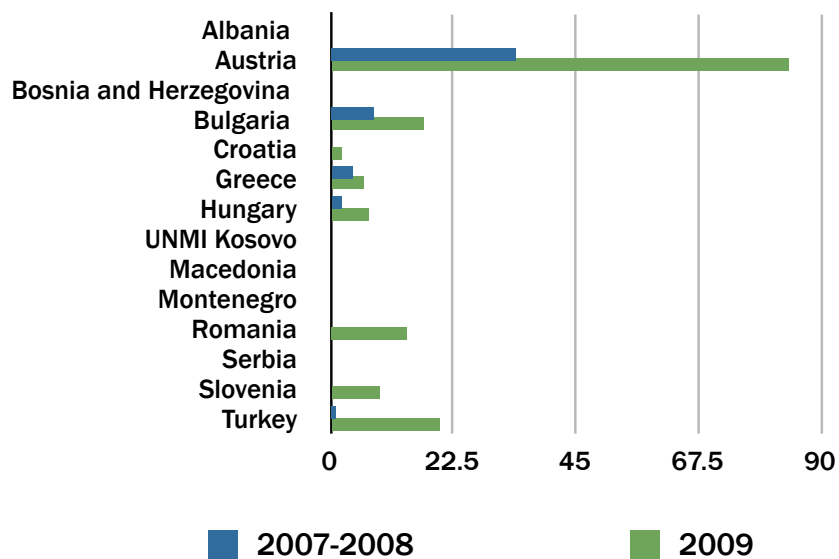
Number of screens in Southeast Europe 2006-2008/2009



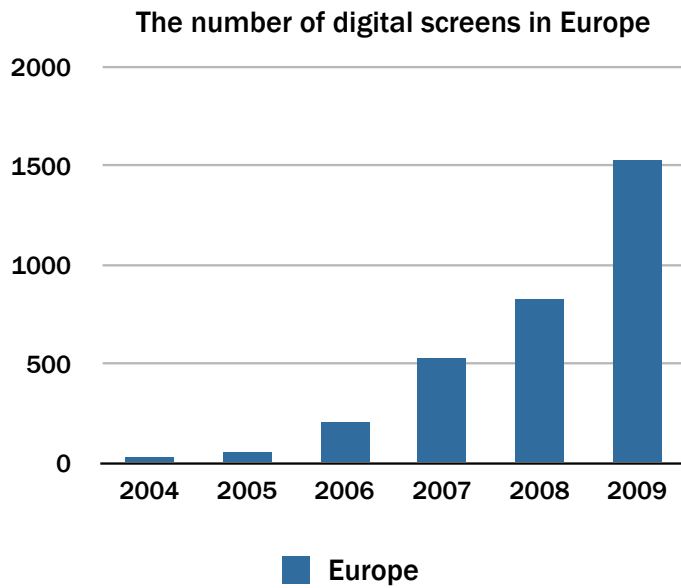
## Digital cinema

Country	2007-2008	2009
Albania	0	0
Austria	34	84
Bosnia and Herzegovina	0	0
Bulgaria	8	17
Croatia	0	2
Greece	4	6
Hungary	2	7
UNMI Kosovo	0	0
Macedonia	0	0
Montenegro	0	0
Romania	0	14
Serbia	0	0
Slovenia	0	9
Turkey	1	20
Total	49	159

The number of digital screens in the region



	2004	2005	2006	2007	2008	2009
Europe	30	55	204	527	827	1529



## The number of VOD platforms

2008-2009	No. of VOD platforms	Internet penetration rate
Albania	0	18%
Austria	9	68.30%
Bosnia and Herzegovina	0	31.40%
Bulgaria	-	32.60%
Croatia	1	44.20%
Greece	1	46%
Hungary	5	52.50%
UNMI Kosovo	0	21.50%
Macedonia	0	44%
Montenegro	0	41.30%
Romania	-	33.40%
Serbia	1	37%
Slovenia	1	64.80%
Turkey	2	35%

Sources: national film centers, OBS, MEDIA Salles, various sources

## ROUND TABLE 3 DEVELOPING A COMPREHENSIVE APPROACH TO FILM POLICIES

**DATE:** 18. 8. 2009.

**TIME:** 11:00 - 13:30

**VENUE:** Hotel Europe, Conference room 1

**MODERATOR:** Mike Goodridge, US editor at Screen International

**HOST:** Jovan Marjanović, Head of Industry Sarajevo Film Festival

**KEYNOTE SPEAKER:** Simon Perry, President of ACE / Head of Irish Film Board

**KEY STUDY:** Eastern plays by Kamen Kalev

### ABSTRACT

How to develop comprehensive film policies which address not only production, but also training, development, distribution, promotion and exploitation, as well as education in order to increase the chances of our films to reach audiences. And then, how to know if they did? Vital data related to theatrical distribution, distribution on DVD, on television and through the new VOD services, or the presence of regional film on the international markets are either too limited or not available at all, significant number of countries in Southeast Europe are not even members to the European Audiovisual Observatory.

### TOPICS

Public financing structure: Development, Production, Promotion and Distribution;

Accessibility to training and development programs: MAYA, CineLink, EAVE, ACE;

Education: Film schools, Talent Campus;

Promotion: Presence at the Marche de film in Cannes and the European Film Market in Berlin, Membership in European Film Promotion;

Transparency and accountability: Use of information for fair Compensation of rights owners and Repayment of the public loans, Regulatory intervention, Role of National/regional film bodies, Membership in European Audiovisual Observatory.

## AGENDA

**10:30 - Networking Coffee**

**11:00 - Introduction by Jovan Marjanović and Mike Goodridge**

**11:15 - What can Government do for us?, a key note speech by Simon Perry**

The well-known UK industry figure Simon Perry, former Head of British Screen Finance and current President of Les Ateliers du Cinéma Européen (ACE). As the head of British Screen from 1991 to 2000, he helped numerous high profile European films make it to the screen including Neil Jordan's *The Crying Game* and Ken Loach's epic *Land and Freedom*. His experience covers every critical stage of the film making process, from creative development to production to finance and to distribution".

A former film trade journalist and then producer of a dozen films such as Greta Scacchi's vehicle *White Mischief* (1987), Gillies Mackinnon's *The Playboys* (1992) or Patrick de Wolf's *Innocent Lies* (1995), Perry was the godfather of the UK film industry in the 1990s as head of the main funding body British Screen Finance (BSF). But his reign came to an end with the swallowing of BSF into the new UK Film Council. Perry lost his political connections within the UK film industry and turned to continental Europe that he had strongly supported under his BFS leadership. Apart from his position as President of the MEDIA supported-programme ACE based in Paris, he was director of co-productions at the UK tax financier Ingenious Media from January 2003 to March 2004, had a lecturing job at the International Filmschule in Cologne and scouted UK films for the Cannes and Berlin Film Festivals.

**11:30 - Films in Competition - a key study on "Eastern plays" by Kamen Kalev, director and producer with Kamen Kalev, TBC Emre Jeksan and Peter Gustaffson**

**EASTERN PLAYS** by Kamen Kalev  
BG/SE, 2008, 89'

**Co-produced by:** Waterfront Film (Bulgaria), Chimney Pot (Sweden)

**International sales:** Memento Film International

**Total budget:** 767 000 EUR

### FINANCING

*Development*

-

*Production*

Film i Vast 120 000 EUR

Private investment 153 000 EUR

*Distribution*

Memento Film International ?

**12:00 - Coffee break**

**12:15 - Round table discussion**

SPEAKERS:

1. **Martin Schweighofer**, Managing Director of Austrian Film Commission, AT
2. **Nikša Sviličić**, Head of Croatian Audio Visual Center, HR
3. **Nerina T. Kocjančič**, Head of Promotion & Sales at the Slovenian Film Society, SI
4. **Igor Koršič**, President of the association of Slovenian Filmmakers, Professor at the Academy of Theater, Radio, Film and Television in

- Ljubljana, member of the executive committee (FERA); vice chair (Slovenian Cinematheque); SI
5. **Alexander Donev**, Executive Director of Bulgarian National Film Center, BG
6. **Mehmet Demirhan**, Head of Acquisitions at KANAL 7, TR
7. **Éva Vezér**, President of European Film Promotion, General Manager of Magyar Filmunio, HU
8. **Elma Tataragić**, Sarajevo Film Festival program selector, General Secretary of Association of Film Workers of Bosnia and Herzegovina, BA
9. **Srebren Dizdar**, President of Film Fund of Bosnia and Herzegovina, BA
10. **Mirsad Purivatra**, Director of Sarajevo Film Festival, BA

11. **Miroљub Vučković**, Director Ad Interim of Serbian Film Center, RS
12. **Stefan Kitanov**, Head of Sofia International Film Fest and Art Film Production & Distribution Company, BG
13. **Vedran Padalović**, Consultant at the Ministry of Culture and Education of Republika Srpska, BA

**13:30 - Lunch at Atrium, Festival Center**

## FACTS AND FIGURES 2008-2009

### Overview national film bodies

		DEVELOP.	PROD.	DISTRIB.	PROMO.	TRAINING
Albania	Albanian National Film Centre	✓	✓	✓	✓	✓
Austria	AFC, Austrian Film Institute, regional funds	✓	✓	✓	✓	✓
Bosnia and Herzegovina	Foundation for cinematography, Ministry of culture and sports Canton Sarajevo, Ministry of culture and education of Republic of Srpska	✓	✓	✓	✓	-
Bulgaria	National Film Centre	✓	✓	✓	✓	✓
Croatia	Croatian Audiovisual Centre	✓	✓	✓	✓	✓
Greece	Greek Film Centre	✓	✓	✓	✓	✓
Hungary	Hungarian Motion Picture Foundation	✓	✓	✓	✓	✓
UNMI Kosovo	QKK Film Centre	-	✓	-	-	-
Macedonia	Macedonian Film Fund	✓	✓	✓	✓	✓
Montenegro	Ministry of Culture, Sport and Media	✓	✓	✓	✓	✓
Romania	CNC	✓	✓	✓	✓	✓
Serbia	Film centre Serbia, Serbian Film Promotion	✓	✓	✓	✓	n/a
Slovenia	Slovenian Film Fund	✓	✓	✓	✓	✓
Turkey	Ministry of culture and Tourism	✓	✓	✓	✓	n/a

### Overview memberships

Country	Membership Eurimages	Membership MEDIA	Membership European Audiovisual Observatory	Membership European Film Promotion
Albania	✓	-	✓	-
Austria	✓	✓	✓	✓
Bosnia and Herzegovina	✓	-	-	-
Bulgaria	✓	✓	✓	✓
Croatia	✓	✓	✓	✓
Greece	✓	✓	-	✓
Hungary	✓	✓	✓	✓
UNMI Kosovo	-	-	-	-
Macedonia	✓	-	-	✓
Montenegro	-	-	-	-
Romania	✓	✓	✓	✓
Serbia	✓	-	-	✓
Slovenia	✓	✓	✓	✓
Turkey	✓	-	✓	-

Sources: national film centres, OBS, various sources

## IN ATTENDANCE OF:

**Martin Milinković**, Theatrical director and distributor (Continental Film/Movieplex), HR  
**Dana Budisavljević**, Director of Animafest, distributor (Hulahop Film & Art Production), HR  
**Martina Petrović**, Head of Media Desk Croatia, HR  
**Ivana Ivišić**, Head of Promotion and International Co-operation (Croatian Audiovisual Center), HR  
**Ankica Jurić Tilić**, producer (KINORAMA), HR  
**Boris T. Matić**, Director of Zagreb Film Festival, Producer (Propeler Film), HR  
**Nikša Sviličić**, Head of Croatian Audiovisual Center, HR  
**Jadranka Hrga**, Head of Programs Department (Croatian Audiovisual Center), HR  
**Sanja Peroš**, Exhibitor (Zadar film), HR  
**Oliver Sertić**, producent, Restart Media, HR  
**Sreten Živojinović**, Distributor (Cinermania), SI  
**Janko Čretnik**, Distributor (Cenexi), SI  
**Nina Peče**, Exhibitor (Kinodvor), SI  
**Nerina T. Kocjančič**, Head of Promotion & Sales at the Slovenian Film Society, SI  
**Marijetica Mahne**, President of Regulatory Board of Slovenian Film Society, SI  
**Nataša Bučar**, Director Assistant of Slovenian Film Fund, SI  
**Igor Palčič**, Film commissioning editor (TV Slovenija), SI  
**Danijel Hočevar**, Producer (E-motion Film/Vertigo), SI  
**Jožko Rutar**, producer (Staragara), SI  
**Branislav Srdić**, producer (A-Atalanta), SI  
**Sabina Briški**, Head of Media Desk Office Slovenia, SI  
**Igor Koršič**, President of the Association of Slovenian Filmmakers, Professor at the Academy of Theater, Radio, Film & Television in Ljubljana, member of the executive committee (FERA), co-coordinator, of international scriptwriting programme RE-SOURCES, SI  
**Gregor Pajić**, producer (Viba film), SI  
**Kamen Balkanski**, Head Media Office Bulgaria, BG  
**Mira Staleva**, Head of International Relations Department of Sofia IFF, BG  
**Alexander Donev**, Head of National Film Center, BG  
**Sevda Sishimanova**, Bulgarian National Television, Board Member, BG  
**Stefan Kitanov**, Head of Sofia International Film Fest and Art Film Production & Distribution Company, BG  
**Robert Naskov**, Director, Representative of Association of Film Workers of Macedonia, MK  
**Tatjana Čurčinska Pepeljgovska**, Distributor, Manakifilm, MK  
**Darko Bašeski**, CEO Macedonian Film Fund, MK  
**Daniela Stankovska**, International Affairs at Macedonian Film Fund, MK  
**Ada Solomon**, producer (HI Film Production), RO  
**Inci Demirkol**, Distributor (Magic Lantern Cinemas), President of Mass Media Research Foundation, TR  
**Mustafa Hilmi Bas**, TR  
**Mehmet Demirhan**, Head of Acquisitions (Kanal 7), TR  
**Abdurrahman Cevik**, General Manager of Cinema and Copyright Department, Turkish Ministry of Culture and Tourism, TR  
**Ahmet Gurata**, Assoc. Prof Bilkent University Faculty of Communication Department of Cinema, TR  
**Can Ozgun**, Director of Ankara International Film Festival, TR  
**Ersan Çongar**, Producer (Bir Film), TR  
**Yorgos Tsourgiannis**, Head of film production (Boo productions), GR  
**Alexandros Kakavas**, Eurimages Representative for Greece, Alexander Kakavas Productions, GR  
**Nikos Moustakas**, Producer (Gaal S.A), GR  
**Éva Vezér**, President of European Film Promotion, General Manager of Magyar Filmunio, HU  
**Tamás Szalay**, Artistic Director of "European Capital of Culture" - Pécs 2010, HU  
**Éva Kovács**, Deputy Director of Southern Transdanubian Regional Film Fund and Board Member of KIKK Audiovisual Cluster Pécs, HU  
**Angéla Pozsár**, Head of the Organizing Committee, CinePécs V. Moveast International Film Festival, HU  
**Tamas Joo**, Representative of Eurimages in Hungary, HU

**Zoltán Hajnal**, Organizer of the film programme at Mediawave International Festival and operational manager of Hrabal Art Cinema, Győr, HU

**Melinda Váci**, Financing and distribution representative for Mediawave and Filmfund Győr, HU

**Zoltán Nevelős**, Programming Editor (Duna Television), HU

**Zsuzsi Bankuti**, Arthouse distributor (Cirko Film and Szuez Film), HU

**Elma Tataragić**, Sarajevo Film Festival program selector, General Secretary of Association of Film Workers of Bosnia and Herzegovina, BA

**Jovan Marjanović**, Head of Industry Sarajevo Film Festival, BA

**Milenko Prstojević**, Foundation for Cinematography, BA

**Faruk Lončarević**, Director, President of Association of Filmworkers of Bosnia and Herzegovina, BA

**Amra Bakšić Čamo**, Head of Cinelink Sarajevo Film Festival, producer (SCCA / pro.ba) BA

**Nedžad Galijašević**, Distributor (TROPIK film and video distribution), BA

**Amer Bećirbegović**, Distributor (ArtServis), BA

**Ademir Kenović**, Producer (Refresh Production), BA

**Damir Ibrahimović**, Producer (Deblokada), BA

**Vedran Padalović**, Consultant at the Ministry of Culture and Education of Republika Srpska, BA

**Zoran Galić**, Distributor, President of Association VizArt, BA

**Nermin Durmo**, General Director of Radio Television of Bosnia and Herzegovina, BA

**Srebren Dizdar**, President of Film Fund of Federation of Bosnia and Herzegovina, BA

**Mirsad Purivatra**, Director of Sarajevo Film Festival, BA

**Ognjen Džinić**, Programing and marketing manager (Cinema City), BA

**Aida Mahić**, Foundation for Cinematography, BA

**Merima Šehić**, Foundation for Cinematography, BA

**Vladimir Ljevar**, Distributor (OSKAR FILM d.d.), BA

**Rajko Bogdanović**, Distributor, General Director of ArtZone, BA

**Jasmin Duraković**, Director, Producer (DEPO), BA

**Una Domazetoski**, International Affairs (Film Center Serbia), RS

**Miroljub Vučković**, Director ad interim of Serbian Film Center, RS

**Igor Stanković**, Distributor (MCF MegaCom Film), Director of Author Film Festival, RS

**Jugoslav Pantelić**, Executive director at Studio B, RS

**Dragan Bjelogrić**, producer (Cobra film), RS

**Zoran Cvetanović**, Distributor (ArtVista, Roda Cineplex), RS

**Andrijana Stojković**, director and producer, RS

**Svetozar Cvetković**, producer (Testament Films), RS

**Goran Radaković**, producer, RS

**Tifu Doru**, Film program editor (TV Vojvodina), RS

**Xhevdet Feri**, Chairman of National Center of Cinematography, AL

**Artan Minarolli**, Director of Albanian Film Archive, AL

**Dilara Ozturk**, Foreign affairs coordinator (National Center of Cinematography), AL

**Milazim Salihu**, exhibitor (Kino ABC), UNMIK

**Michale Georgiades**, Producer, Director, CY

**Charis Therapis**, Film Director, Involved in film Distributor matters, CY

**Martin Schweighofer**, Managing Director of Austrian Film Commission, AT