



## MD | Marketing and Distribution

Media Business School announces that there are a few days left to apply for the **Marketing & Distribution** course. The deadline for submitting applications is June 4th.

**MD** is a training programme focused on the **marketing and distribution of theatrical feature films**, organised by the Media Business School (Fundación Cultural Media) and supported by the MEDIA Programme of the European Union, with the collaboration of Paramount Pictures, will take place in Ronda, Spain, from **July 6<sup>th</sup> to 10<sup>th</sup>, 2010**.

**MD** is addressed to European film executives with experience in production, marketing, distribution, acquisitions, sales or exhibition of feature films, as well as marketing executives from other fields who want to move into the film industry.

This workshop will teach the participants the nuts and bolts of theatrical distribution and especially the challenges and opportunities that new technologies are creating in the marketplace.

This training programme brings together a team of highly qualified professionals from the European industry such as **Julia Short**, Joint Managing Director, Verve Pictures, **Mark Viane**, SVP Distribution EMEA Paramount Pictures International, **Juan Antonio Gómez**, Film Booking Director UK & Continental Europe, Odeon & UCI Cinemas Ltd., **Chas Evans**, SVP International Creative Affairs, Paramount Pictures International, or **Gualberto Baña**, Paramount Pictures Spain.

This course fee of €1,200 covers course participation and documentation, accommodation, all meals included in the programme, health insurance and transfer from/to the airport.

The MD is supported by Skillset Film Skills Fund.