

**F I L M S K A**  
**F A B U L A**  
22.1. - 25.1.2009

**SEMINAR ZA  
PRODUCENTE  
IN PRIJAVITELJE  
s Christianom Routhom**  
**Kinodvor LJ, 22. 1. 09**

A one-day seminar for independent producers and other applicants who would like to find out about the current state of the European film and TV industry, and the changes taking place with the establishment of new media. There will also be some tips as to how to apply successfully to European development and training schemes.

1. Overview of the European Film and TV industry
  - How does it actually operate?
2. The Money:
  - European independents and the American studio system
  - Multinationals and 'First Look' deals
  - Subsidies
  - TV
  - Private investment
  - Sales agents
  - Distributors and exhibitors
3. The reality of Decision Makers
4. National Funding applications
5. European Funding applications
6. Applying to MEDIA – some tips
  - a. Development budgets, and matching funds
  - b. Track records
  - c. Selecting a team
  - d. Partners: national and international
7. European Training
  - Four Corners (Initial training)
  - ScripTeast (Professional training)
  - Others
8. Selecting a project to develop
  - Where to look
  - Options and buy outs
  - Writing
    - a. loglines,
    - b. taglines,
    - c. synopses
    - d. treatments
  - Dialogue
9. Problems of Genre

10. Pitching
11. Surviving festivals and markets
12. Script meetings,
  - dealing with writers and agents
13. Surviving as an independent producer
  - Long term view
  - Development executives
  - Understanding box office figures
  - Business plans
  - Diversity
14. New Media and trends
  - Internet
  - Digital distribution
  - Video: DVD etc.
  - Mobile content
  - Computer games
  - TV drama
  - The future
15. Discussion with Film Fund representative, and funded screenwriter

Seminar bo v ljubljanskem Kinodvoru 22. 1. 2009 in sicer:

- 09.00 – 10.45 PRVI DEL
- 13.30 – 16.45 DRUGI DEL

Seminar bo v angleščini. Je brez kotizacije, ampak zaprtega tipa, zato sprejemamo prijave do ponedeljka, 19. 1. 2009 na [sabina.zakelj@film.sklad.si](mailto:sabina.zakelj@film.sklad.si).