

Foundation for professional training in cinema and audiovisual media



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PRODUCTION VALUE

How to make the best of your budget

The application deadline is 30 November 2006.

What is "PRODUCTION VALUE"?

European cinema has many different practices, but the roles of the Line Producers and the First Assistant Directors always remain the same: they are freelancers working and deciding jointly with the film's producers and director on how the film will be made, be it a low-budget auteur film or a big-budget pan-european co-production. Because their importance in the European cinema has been underestimated, PRODUCTION VALUE is meant to improve on the skills of junior line producers and junior first assistant directors under the mentoring of senior and respected professionals and build a network of professionals in Europe through a simulation seminar.

A 7-day workshop will simulate the preparations for 4 real-life film projects, 2 at a beginner's level (with budgets of up to 1,5 to 3 million Euro) and 2 at an advanced level (with budgets at 3 million Euro), ultimately delivering highly professional and fully working budgets and shooting schedules.

The directors and producers of the real-life projects will participate as guests and share their know-how with the participants.

PRODUCTION VALUE - A workshop for junior line producers / production managers and first assistant-directors to improve their creative partnership with producers and directors.

Who are the Tutors?

Scott Kirby

With more than 30 films to his credit (including GOOD BYE LENIN!, V FOR VENDETTA and FARAWAY, SO CLOSE), Scott Kirby has worked extensively on German and International productions.

[Scott Kirby on IMDb](#)

Mathias Schwerbrock

Be it a big-budget movie or a provocatively small German film, Matthias Schwerbrock gets them made. His credits include more than two dozen films (among them NIGHTSONGS, HAMBURGER LEKTIONEN).

[Mathias Schwerbrock on IMDb](#)

Jose Luis Escolar

In recent years Jose Luis Escolar has been line producing international and local productions in Spain adding major titles (including IMAGINING ARGENTINA, KINGDOM OF HEAVEN) to his career of more than 50 films.

[Jose Luis Escolar on IMDb](#)

Francesco Vedovati

With more than two dozen films to his credit (including RICORDATI DI ME and L'ULTIMO BACIO), Francesco Vedovati is a top First A.D. and Casting Director in Italy.

[Francesco Vedovati on IMDb](#)

Who organizes PRODUCTION VALUE?

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proposed by



with the support of



The Erich Pommer Institut (EPI) (Berlin, Germany)

The institute at the University of Potsdam and at the university for film and television "Konrad Wolf" is a non-profit society with seat in Potsdam-Babelsberg. Associate is the AGICOA copyright protection GmbH, an international exploitation corporation for film producers. The Erich the Pommer Institut understands itself as a place of meeting, information, research and advanced training for representatives about media, politics, culture, economics and science.

[The EPI on the web](#)

FOCAL (Lausanne, Switzerland)

This Foundation for professional training in cinema and audiovisual media promotes the development of creative, technical and entrepreneurial skills among professionals in the areas of film, audiovisual arts and new media.

[FOCAL on the web](#)

The Norwegian Film Development (Oslo, Norway)

This organisation addresses filmmakers involved in the creative process, primarily writers and directors. Accordingly, the development of scripts and film projects in all genres and durations is the major task and challenge of the institution in the years to come.

[The Norwegian Film Development on the web](#)

The National Film and Television School (NFTS) /Beaconsfield, England)

The NFTS is the UK's national centre of excellence for education in film and TV programme making. Our talented, diverse, creative and enthusiastic community of students makes around one hundred films a year, under the guidance of tutors who are leaders in their professional fields - teachers like Lynda Myles (producer of The Commitments, The Snapper and The Van) in Fiction Direction, Brian Tufano (Trainspotting) in Cinematography and Nik Powell, our director, and a producer himself (Calendar Girls, Little Voice, The Crying Game).

[The NFTS on the web](#)

Who can apply?

Everybody can apply. We are looking for 4 first or second assistant directors and 4 line producers or production managers from European countries.

How do I apply?

The application must contain:

- one CV
- one motivation letter

Depending on your nationality please send your application to one of our partners, the [Erich Pommer Institut](#) for Germany, the [National Film and Television School](#) for the UK, [FOCAL](#) for Switzerland and [Norwegian Film Development](#) for Scandinavia or if you're not from one of these countries, please use this [online registration](#). Please find the addresses from our partners at the end of this page.

The application deadline is 30th November 2006.

What is the language?

English only. Fluent English is a prerequisite for all participants.

When does PRODUCTION VALUE take place?

27 January - 3 February 2007

The first workshop in this series will take place in Switzerland. Hotel to be announced.

How much does **PRODUCTION VALUE** cost?

€ 850 (CHF 1350) including food and lodging.

One participant from one of the 10 new EU member states (Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia and Slovenia) or from Bulgaria can be granted full scholarship covering expenses for travel and subsistence if this participant has not already benefited from another scholarship for the same expenses.

How to contact **PRODUCTION VALUE**

If you have further question, please contact the [coordinator](#) or address one of our partners:

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