

INDIA

PRIME
XCHANGE

EUROPE

Professional Training
for Indian and European
Film Producers

FILM BAZAAR, Nov. 2009



PRIMEXCHANGE

Professional Training for Indian and European Film Producers

The main aim of PRIMEXCHANGE is to initiate market exchange and the exchange of ideas between INDIA and EUROPE in the field of Film- and TV Production. In order to develop sustainable cooperation between the two continents, the professional training program offers trans-national networking issues as well as potential market analysis for Film- and TV-Projects from the fields of script analysis, market research, financing/funding, distribution, world sales and games/interactive media, made by Indian and European film industry representatives as well.

The main objectives of PRIMEXCHANGE are to:

initiate personal exchange between Indian and European producers as well as between European and Indian film industry representatives,

evaluate the international market potential of film projects in its very early stage, from a multi-dimensional perspective, given by experts of both territories, India and Europe.

initiate exchange of ideas and views about the potential of film projects how to be financed, coproduced and released in India, in Europe, in co-operation and co-production.

PRIMEXCHANGE will take place in the framework of the FILM BAZAAR, November 2009, in Goa, India. It is funded by the European Commission and will be implemented by German based Company PRIMEHOUSE GmbH in co-operation with the National Film Development Corporation of India, NFDC.

contact

PRIMEHOUSE GmbH
Kantstrasse 31
10625 Berlin



xchange@prime-house.de
www.prim-house.de
www.nfdcindia.com