

**MEDIA Programme**  
Fiche – MEDIA Training Project

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Promoter	La fémis - Ecole Nationale Supérieure des Métiers de l'Image et du Son Filmakademie Baden-Württemberg GmbH
Name of the activity	L'Atelier-Masterclass Ludwigsburg/Paris
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### **ACTIVITY KEYWORDS**

#### **Type of training activity:**

- Vocational training
- Additional information (if relevant):
- Training through projects in development
- Training for trainers
- Internship program

#### **Type of competencies developed:**

- Scriptwriting / development
- Management
- Application of new technologies

#### **Category of works concerned:**

- Fiction
- Documentary
- Animation

#### **Audio-visual stage concerned:**

- Development
- Production
- Distribution
- Exhibition

### **DETAILED DESCRIPTION**

Target group: Young European film producers

Program description: L'Atelier/Masterclass is a post-graduate full one-year training programme specialised in international production, co-production and distribution.

Session 1 (11 weeks) Ludwigsburg: Dedicated to development and production. Development of screenplay for short film production.

Session 2 (5 weeks) Paris: Dedicated to script development, financing of film production, elaboration of production contracts, participation at the Angers Film Festival and studying concrete cases of European co-productions.

Session 3 (5 weeks) Berlin: Dedicated to sales and distribution. The participants will further attend the Berlin Festival, and they will meet there with film directors and producers. They will be introduced to the Berlin film market. Participants will do an internship (4 weeks) in a European film distribution company. Finishing screenplay for short film, starting concrete preparation of production.

Session 4 (2 weeks) London: Dedicated to financing of film production, distribution, exhibition, marketing and international sales in the British film industry

Session 5 (5 weeks) Ludwigsburg: Dedicated to legal issues (comparative analysis of the French, German and UK film industry legislation). This module is complemented by a 1-week session on the American independent film, done by Geoffrey Gilmore, the Director of the Sundance Institute.

Session 6 (5 weeks) Paris: Dedicated to distribution, exhibition, marketing, and new technologies in the film industry, preparing their final exam on film distribution in Europe, one week in Cannes dedicated primarily to international sales, one week dedicated to the direction of production and final exams in European distribution.

Session 7 (10 weeks) Paris/Ludwigsburg: The participants will produce 9 short films in teams of two in cooperation with ARTE.

**Professional benefits for the target group:** Brush-up, complete and widen their concrete knowledge of the various mechanisms of the film industry in France, in Germany, and in Europe, meet current professionals of the industry in Europe, get to know them and develop a network which will facilitate their future contacts within the European industry. All participants join the alumni-network "Cocktail" automatically once they have accomplished the training. "Cocktail" meets three times a year (Cannes, Berlin and Franco-German Rendez-vous) and promotes its members very well in the European film industry.

## **PRACTICAL INFORMATION**

Date(s): 1st of October until 31st of August

Venue(s): Ludwigsburg, Strasbourg, Paris, London, Angers, Berlin, Cannes

Participation fees: 1500,- euros

Entry requirements: University degree, age up to 30, knowledge of German or French and English, professional experience

Number of participants: 18

Deadline for application: 29 May 2009