



PRESS RELEASE

reelisor.com – your online access to the world of non-fiction!

+++ New Features, New Discounts, New Premium Membership +++

Munich, 8 April 2009 – After its successful beta launch in August 2008, the Discovery Campus online project www.reelisor.com has released an updated version with even more exciting networking and promotion features on 1st April 2009. Brand new features include: new discounts of up to 20% on industry events for premium members, new internal messaging system and setup of personal contact list, weekly status mails, Discovery Campus Yearbook downloads and exclusive interviews on doc series with Richard Bradley (Lion TV, UK), Hans Robert Eisenhauer (ZDF/ARTE, Germany), Tom Koch (PBS International, USA), Christine Lubrano (IFC, USA), Olivier Mille (Artline Films, France), Lynne Polak (EBU, Switzerland), Jan Ronca (Fox International Channels, Italy), Thomas Wartmann (Filmquadrat.dok, Germany) and Lisa Weinbrenn (Discovery Networks Europe, UK) in the Knowledge section.

reelisor is the online cooperation platform for European documentary professionals offering them an opportunity to register with a personal profile, to connect with other professionals and commissioning editors, to present and promote current projects, enhance their state of knowledge and discuss current topics. *reelisor* is a well-growing community with more than 740 experts and documentary professionals and 250 projects & trailers.

On the 2nd of April, premium membership status was automatically changed to basic membership with the option of an upgrade. As a basic member, users will benefit from the same network and the same features as premium members.

So why become a premium member? To save money! All users who upgrade to premium membership enjoy a 10-20% discounts on industry events, such as Discovery Campus Symposia, Sunny Side of the Doc, DOK Leipzig and various other offers. In addition, Reelisors have unlimited and FREE access to the Discovery Campus Yearbook downloads and various other exclusive offers and events.

What's more, when attending an upcoming event Reelisors can now set their attendance status on reelisor.com, and see which events other members are planning to visit. They can also create a personal contact list on reelisor.com and get in touch with other members directly via a new internal messaging system. A brilliant tool to keep the networking going after an event. And for everyone who wants to find out all about news updates, festivals, new projects and members, a weekly status mail is available to provide all this information.

Brand new in the Knowledge section are nine exclusive interviews on the topic documentary series. These interviews were conducted during the 1st Discovery Campus Open Training Session "Seriously on Series" in Munich on 7 & 8 March 2009. Discovery Campus had a fabulous line-up of programmers & producers from across the globe and nine of them were ready to answer questions that reelisor members sent in before the event, such as: What topics are hot/trendy in the various countries around the world? Who is the most receptive channel when it comes to series? How big a company do you have to be to be trusted with the production of a whole series? Is there a difference between European and American series? To learn what the experts have to say, members and non-members alike can access the interviews in the reelisor Knowledge section at <http://www.reelisor.com/knowledge/>

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